

MEXICO AS AN INTERNATIONAL LEVEL VEHICLE MANUFACTURER AND EXPORTER

Leading indicators, and the importance of the industry in the country.

7th Largest producer of vehicles in general ⁵ (3.39 million vehicles)⁵

6th Largest producer of heavy vehicles⁵ (168,882 vehicles)⁸

Participation of the automotive and auto parts industries:

3% of national GDP⁷

17% of manufacturing GDP⁷

20% of Foreign Direct Investment

32% of total exports⁹

⁴ Source: AMIA
⁵ Source: OICA
⁶ Source: Secretaría de Economía
⁷ Source: INEGI
⁸ Source: ANPACT
⁹ Source: ProMéxico, with information from Global Trade Analysis and AMIA
¹⁰ Source: ProMéxico

7th Largest producer of light vehicles⁵ (3.22 million vehicles)⁴

4th Exporter of heavy vehicles⁸ (124,015 vehicles)

4th Exporter of light vehicles (2.64 million vehicles)⁹

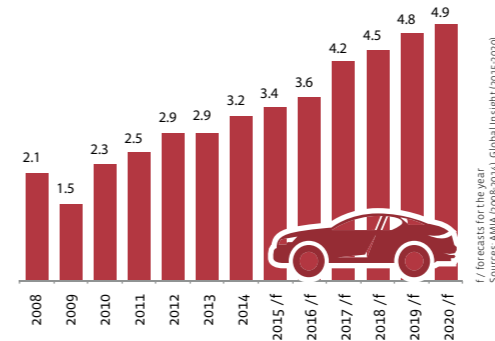
Over **300** TIER 1 suppliers of the terminal industry⁶

21 major automakers have a presence in 14 states¹⁰



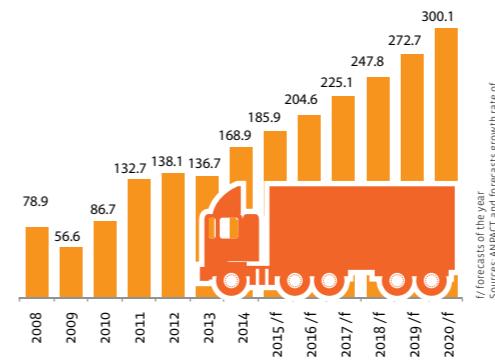
LIGHT VEHICLE PRODUCTION IN MEXICO (MILLIONS OF UNITS)

In 2014, **3.2 million units**, were produced, reaching the highest level ever. Forecasts indicate that by 2020, **4.9 million units** will be produced.



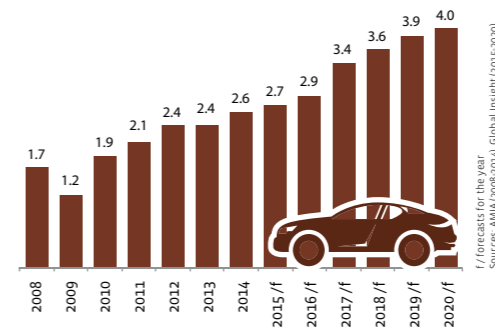
PRODUCTION AND SALE OF HEAVY VEHICLES IN MEXICO (THOUSANDS OF UNITS)

In the heavy vehicle segment, production reached **record levels** in 2014.



EXPORT OF LIGHT VEHICLES IN MEXICO (MILLIONS OF UNITS)

According to Global Insight, in 2015 Mexico will become the first supplier of light vehicles to the **USA**, displacing **Japan** and **Canada**.



ANNOUNCED INVESTMENTS IN THE SECTOR



2.0 billion USD For the third Nissan plant in Mexico



1.3 billion USD For vehicle plant expansion in Sonora



1.2 billion USD For manufacturing 300,000 units of Infiniti and MB brands



1.2 billion USD For manufacturing the ProMaster model



1 billion USD For a new plant in San Luis Potosí