

MEXICO IS A LEADER IN THE IT AND BPO SECTORS

Mexico is the ninth IT talent hub globally and the most important technology talent pool in America.

Mexico is the world's third largest exporter of IT services.

The market value of the Mexican IT sector has grown at an average annual rate of 14% in the last ten years, while exports and jobs related to the sector have grown 12% and 11% respectively for the same period.

In 2014, the value of the Mexican market for IT and BPO was 20.7 billion dollars.

Mexico is the second most important destination in Latin America for investments in software projects, with a 23% share of the region's total.

Mexico produces 80% of Latin America's high-tech exports.

Mexico is the best place in America to establish IT companies.

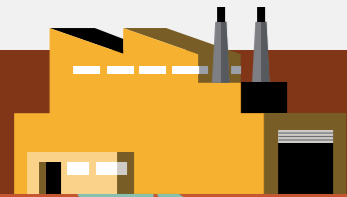
Mexico exports 19.3% of its GDP in high-tech products, ranking third globally in this category.

Mexico is the fourth principal location for offshore services.

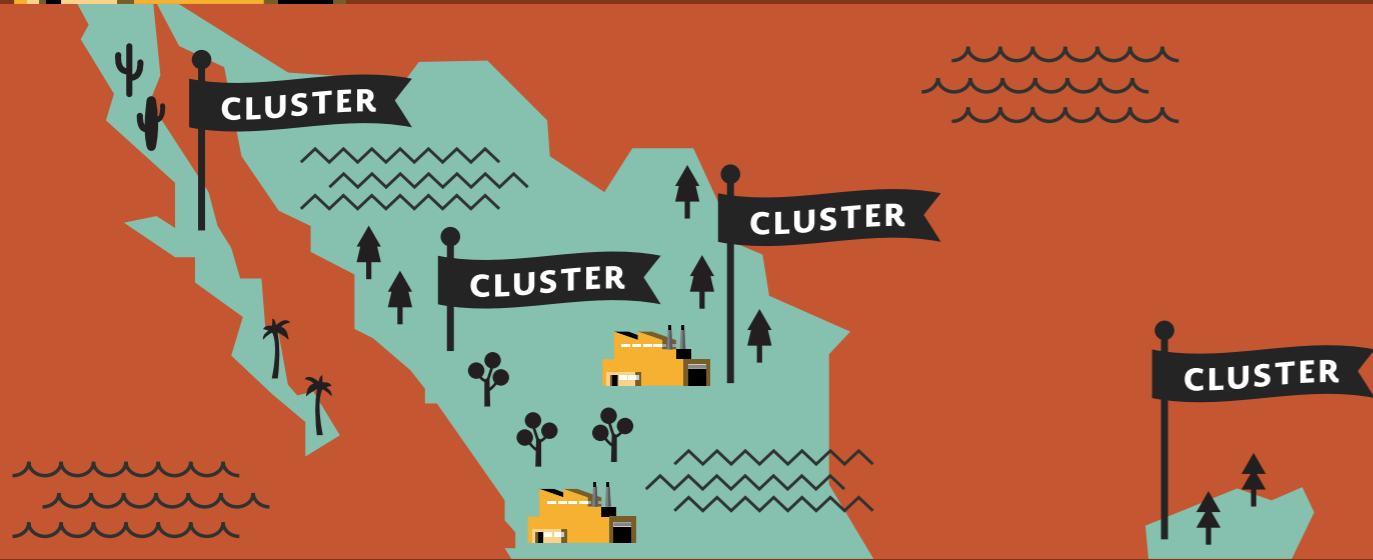


Sources: ProMéxico, A. T. Kearney 2014, KPMG, SE (Ministry of Economy), INEGI (National Institute for Statistics and Geography), Harvard and MIT: Atlas of Economic Complexity (2012).

In Mexico there are:



30 technology parks distributed in **20** states



32 clusters distributed in **26** states
-with an annual turnover of over two billion dollars



639 certified development centers.



Operation costs relative to software design, video games development, support services, and shared service centers **represent savings** of **28.7%** to **46%** compared to the USA.



In Mexico there are **560,000** IT professionals

Public policies

Six essential points of the telecommunications reform



- 1.- Strengthening of fundamental rights
- 2.- Update of the legal framework for the sector
- 3.- Strengthening of the institutional framework
- 4.- Promotion of competitiveness
- 5.- Establishment of universal digital inclusion and national digital agenda policies
- 6.- Driving the expansion of coverage in terms of infrastructure

National Digital Strategy



Federal programs and flagship projects

PROSOFT



Sources: ProMéxico, A. T. Kearney 2014, KPMG, SE (Ministry of Economy), INEGI (National Institute for Statistics and Geography), Harvard and MIT: Atlas of Economic Complexity (2012).