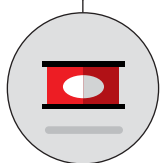


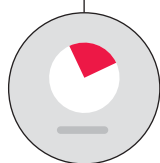
PRESERVING MEXICO'S FLAVORS

The processed food industry in Mexico

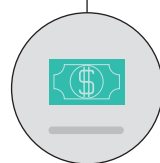
Mexico is the **3rd largest producer of processed food in the Americas** and it was ranked **8th globally** in terms of sales of processed food.



The processed food industry accounts for **12%** of Mexican manufacturing gross domestic product (GDP) and **4%** of the country's GDP.



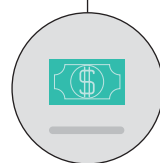
In 2013 Mexican production of processed food reached a value of **135.29 billion USD**.



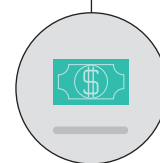
Mexican exports of processed food reached a value of **8.44 billion USD** in 2013.



In 2013 FDI in the Mexican processed food industry reached **734 million USD**.

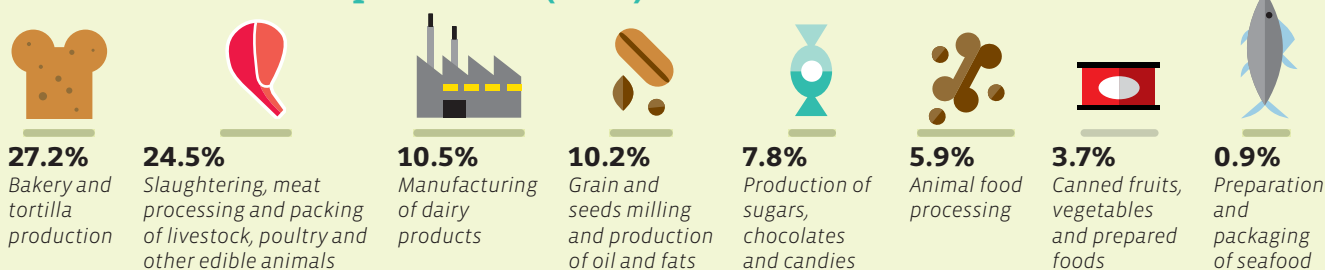


From 2003 to 2013 FDI in the Mexican processed food industry reached **22.24 billion USD**.



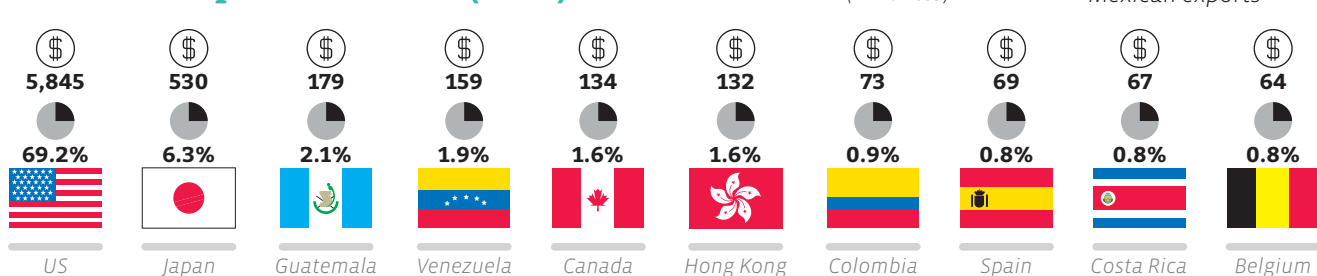
PRODUCTION BY SECTOR

Sector share of total production (2012)



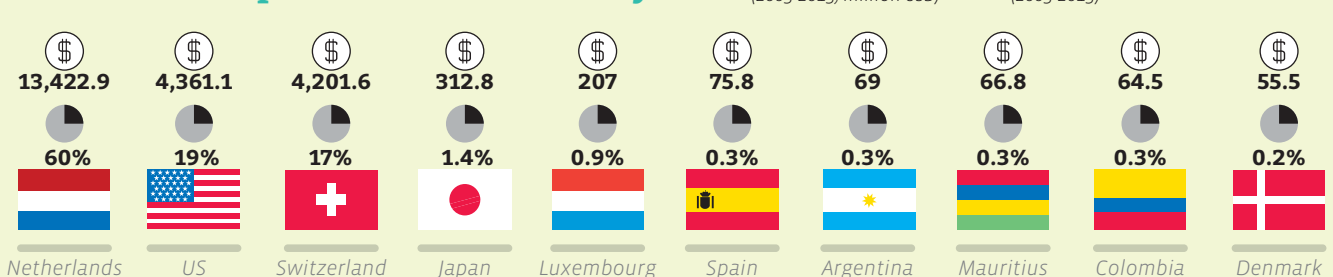
MAIN MARKETS

For Mexican processed food (2013)



WHO IS INVESTING

In the Mexican processed food industry?



Sources: Global Trade Atlas / Global Insight / Cuentas Nacionales, INEGI / Ministry of Economy (SE).